

Press Release
April 23, 2019

iPlayCO, a leading manufacturer of safe, fun play structures enjoyed by children of all ages, is proud to celebrate its 20th anniversary. Founded in 1999 in Langley, British Columbia, Canada, iPlayCO has installed play structures in over 70 countries and employs over 150 team members at offices in Canada, Italy, Bulgaria and the Philippines.

iPlayCO's first project, completed in April 1999, was for a restaurant in San Jose, Costa Rica. Twenty years later, we have completed over 4,000 installations, ranging in value from approximately ten thousand dollars to over two million dollars. Our largest playground order, the 24,938 square foot play center in the Mall of Dharan, Al Khobar, Saudi Arabia is recognized in the Guinness Book of World Records as the largest children's soft-play area ever built.

iPlayCO's success is founded on the drive and creativity of its employees. We are one of very few companies in our industry with the ability to custom-design projects when a customer envisions a play center with elements currently unavailable "off the shelf" from any supplier. iPlayCO designs, manufactures and installs play structures, providing a personalized experience from initial concept to the day a new facility opens its doors to welcome local children for the first time.

The past 24 months have been some of the most satisfying in iPlayCO's history, as the company shifts its strategy from heavy reliance on a single strategic partner to developing a more balanced, multinational sales mix. Acquisitions in Europe brought local marketing and service capabilities that would have been difficult to establish on our own.

iPlayCO's manufacturing facility in the Philippines keeps our team current on industry trends in the Asian market and complements the companies North American and European facilities when we work on special projects. Strengthening demand for iPlayCO products in Asia is an important part of our strategy going forward.

iPlayCO's headquarters and core operations remain in Langley, where approximately 60 employees manage responsibilities from design to production planning, manufacturing to installation, and the majority of our senior management functions. In 2015, we expanded our floor space to approximately 60,000 square feet to facilitate faster delivery times and greater design flexibility. The increasingly international nature of iPlayCO's business now sees managers in a variety of roles traveling extensively for marketing, production and other purposes. It is a sign that we are not only growing but maturing into a truly multinational supplier in our industry.

"Today's anniversary marks a milestone in iPlayCO's development that everyone on our team can take great pride in," said Scott Forbes, iPlayCO's President, CEO and Director. "When we think

of the millions of families that have enjoyed our play structures, it reminds us why we started this business two decades ago. I am happy to lead a team that has its eye on product quality and business results, while keeping foremost in mind our mission to provide children with an environment in which to have fun and develop through new challenges. That is why we have grown and continue to welcome both repeat business and new clients year after year. It is a credit to our team, and we are only just beginning to realize what this group can achieve.”

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